



Enlightened Bestseller: 7 Keys to Creating a Successful Self-Help Book

Janet Bray Attwood, Marci Shimoff, Chris Attwood, Geoff Affleck

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In *Enlightened Bestseller*, New York Times bestselling authors, Marci Shimoff (*Chicken Soup for the Woman's Soul*, *Happy for No Reason*), and Janet Bray Attwood & Chris Attwood (*The Passion Test*), along with co-author, Geoff Affleck (*Breakthrough!*) share their insights and experience on what it takes to create a transformational bestseller.

Are you currently writing a "Self-Help" or "How-to" book or planning to in the near future? Or have you already self published a book and sales have not met your expectations? This guidance from a team who have collectively produced 7 New York Times bestsellers, and sold over 15 million books will save you time, money and frustration as you discover the 7 keys to creating your own bestselling Self-Help book.

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