



Successful Freelancing And Outsourcing: A Guide To Make Money Online And Increase Business Profit

Maria Johnsen

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Successful freelancing

A Guide To Make Money Online And Increase Business Profit

This is an introduction of tactics and strategies in freelancing and outsourcing. The outsourcing section contains outsourcing strategies which can be useful for companies around the world. In this second edition I have added certain new facts.

Why Should You Buy This Book?

I have published many articles related to outsourcing and freelancing and technology in various languages online. You may have read some of my articles or rehashed version of my articles by other people. I have discussed and laid out my tried and true freelancing and outsourcing strategies. When I started freelancing during economic crises in Europe a few years ago, I read a lot of articles online and none of them worked for me. They were beautiful words on paper which had no practical value. I needed money immediately, so I put away self-doubt, fear of failure and worked really hard to see money in my hands. When I got my first client, I found out how to do it. So I wrote all those strategies and tactics in my books related to small business.

Solution and Benefits:

- How To Make Money Online.
- Make The Most Of Your Skills.
- What You Should Not Do As A Freelancer
- Problem Solving.
- Advantages Of Branding
- How To Double Your Earnings
- Bidding Strategies
- Landing A Project

-How To Follow Up With A Client

-Proven Tips To Landing A Job

-Estimating A Fair Price

Successful Outsourcing Tips

-Outsourcing.

- Outsourcing Business

- Get The Highest Profit

-How To Find Skilled Professionals To Get The Job Done

-Advantages Of Outsourcing

-Benefit of Decentralizing Operations

-Choosing The Right Experts

-Why Selecting A Freelancer Is Cost Effective And Beneficial

-When The Freelancer is Not Right For Your Project After Being Hired

-Hiring A Freelancer

-Cost

-Recognizing Problem Clients

- How To Avoid Pitfalls In Your Project

-Optimizing Your Return On Investment (ROI)

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I am happy to share with you fine readers what I have experienced. They worked for me and I am completely sure they will work for you as well.

About the author:

Maria Johnsen holds a Master of Science degree in Human, Computer Interaction/Computer Sciences from the Norwegian University of Science and Technology. Her professional background and education is diverse and includes skills in areas such as sales, multilingual digital marketing, content writing, software design and development. In addition, she possesses the experience and education in the management of complex Information Systems. Maria knows eighteen human languages and possesses experience in language instruction, tutoring, and translation. She has also developed a unique teaching method for fast learning. This method is applied in China and Norway. Maria Johnsen is also a multilingual SEO, PPC and social media marketing expert. Starting in 2008, she began offering search engine optimization services. Her company

expanded internationally in 2009 carrying out various projects in Europe, North America and Asia. While offering services to the general public, Maria Johnsen continues to consult with corporate clients, agencies and small businesses. She has skills and proven records in all areas of search engine optimization including keyword targeting, competitor research, on-site optimization, and link popularity. Maria Johnsen writes fiction and nonfiction books in her spare time.

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