



The Mobile Apps Fastlane - the fast track to getting started with mobile app development, publishing and creating a mobile apps business

Chris Chidgey

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If you have not yet released a mobile app, have not yet built a mobile apps business, or are 18 months or less in - this guide will provide a full ROI in 30 minutes.

This no nonsense, no fluff, straight-to-the-point guide was created for people who know they are interested and who are ready to jump into the amazing global opportunity that is Mobile.

And this is just a starting point.

Is Mobile an amazing opportunity? YES!

Does success in any marketplace require hard and smart work? Of course - because you are competing with people (developers, publishers, marketers) who are having a ton of fun building successful businesses and products that people love (or at least really like). You need to know who they know, read the same blogs and articles as those who have been in industry 2,3 ,4 and 5 years. Know the available services.

If you are ready to commit and join the fun - this book can be one of your launching pads.

If you are coming from a 9-5 corporate job and lifestyle, and are interested in mobile, and are evaluating taking the plunge, or attempting a move from Internet Marketing or some other related business (SEO, PPC, etc..) - this guide will get you dialed in and connected to some of the most relevant resources.

The Author provides some context and shares his thoughts - but this guide is essentially a curated list of Recommended Services, Blogs, Books, Blog Posts, Podcasts, White Papers, Suggestions and Tips and a Q&A at the end.

If your expectations are not exceeded - please request a refund - no questions asked.

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