

The Psychology of Prejudice (2nd Edition)

Todd D. Nelson



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This comprehensive, research-based text examines the major theories of prejudice and stereotyping through an engaging narrative that reads like a well-crafted story rather than an empty series of statistics.

Though the focus of this book is on empirical studies, author Todd D. Nelson has synthesized the data and presented it in a way that will excite readers. His goals were two-fold: To create a strong central text (as opposed to a simple collection of readings) for professors teaching a course in prejudice, and also to facilitate student interest in the subject. *The Psychology of Prejudice* is intended to stimulate critical thinking about what causes, maintains, and reduces prejudice and stereotyping, while also relaying the historical background on the birth of research on stereotypes.

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