



Interaction Psychology: Human Experience

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Ever wondered what goes on in your users' minds? Ever wished you could anticipate their actions? Well, now you can. Harness the scientific power of Interaction Psychology and learn how your users learn, memorize, make decisions and much much more. Understand the psyche of your users in order to give accurate predictions about their behaviour. This is not another book about user experience. This book is about deep cognitive psychology processes which will enable you to get to know your users better, no matter who they may be.

This book is about designing for humans.

Table of content:

- Introduction: What is Interaction Psychology?
- Humans, not personas'.
- Predictability.
- Motivation.
- Emotions.
- Intelligence.
- Attention.
- Perception.
- Memory & Processing.
- Learning.
- Decision Making.

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