



Selling E-Learning (The Astd E-Learning Series)

Darin E. Hartley

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Selling the concept of e-learning to management can be one of the biggest obstacles in bringing technology-based learning tools to your organization. But, you can win the hearts and minds of management with the knowledge tools, and confidence presented in this title. Learn the risks and benefits and be prepared to paint a realistic portrait that shows you've left nothing to chance.

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