



# Business Analysis with Microsoft Excel (3rd Edition)

*Conrad Carlberg*

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# Business Analysis with Microsoft Excel (3rd Edition)

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## **Business Analysis with Microsoft Excel (3rd Edition)** Conrad Carlberg

Whether you own a small business or work for a large corporation—whether you are looking for help making financial and business decisions—this book is for you. Business Analysis with Microsoft® Excel, Third Edition, provides in-depth information that will streamline your use of the tools within Excel. Professional advice and guidance from an experienced author provide the answers to your most pressing questions:

- What's the relationship between my cost of goods sold and my inventory?
- How do I get Excel to keep these values up-to-date on my income statement and my balance sheet?
- I have to track service quality over time. How can I automate that using Excel charts?
- How can I forecast future demand for my products, based on prior sales results?
- What's the difference between financial leverage and operating leverage? How do I calculate them using my financial records?
- I need to project my financials for next year. Does Excel have a tool for that? What do I need to know to use it effectively?
- How do I do all these things using the new Ribbon in Excel 2007?
- What are the best ways to automate a connection between Excel and an external database?

Category Spreadsheets

Covers Applicable for versions of Microsoft Excel 97 to 2007

User Level Intermediate–Advanced

### **More great stuff... is just a click away!**

- Sample journals and ledgers; examples of trial balances, income statements, and balance sheets
- Custom functions, such as FIFO and LIFO, for inventory management
- VBA routines that automate the creation of forecasts, quality control charts, and sales and marketing analysis
- Statistical process control charts: P charts, X-and-S charts, X-and-MR charts
- Forecasting tools: Seasonal smoothing and ARIMA model identification

### **quote from the front cover**

“Conrad takes the time to give the readers an easy-to-follow step-by-step understanding of the material, accompanied by clear illustrations, making this an excellent book to learn the material. I recommend this book to anyone wanting to gain more expertise in using and manipulating business data from within Excel.”  
–Bob Umlas, Excel MVP

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